



®

# The I.U.P.A. International Convention

*"OVER 40 YEARS IN THE MAKING"*

**EXHIBITORS GUIDE**

**AUGUST 24<sup>th</sup>-26<sup>th</sup>, 2022**

**IUPA2022.ORG**

5632 Bee Ridge Rd, Suit 200, Sarasota, FL 34233  
Phone: 1-800-247-4872



Scan for  
online version





# Exhibit At The I.U.P.A. 2022 Convention!

## An Event You Don't Want To Miss ...

The International Union of Police Associations is proud to present the 22nd I.U.P.A. Convention & Expo in Key West, FL at the beautiful & luxurious Casa Marina Key West, Curio Collection by Hilton on August 24th-26th, 2022. This premier destination is guaranteed to attract high volumes of targeted attendees as well as, a perfect arena and atmosphere for an event that will naturally boost an Exhibitor's exposure.

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For over 40 Years, the I.U.P.A. has been providing Law Enforcement agencies nationwide with the most updated and respected vendors, suppliers, and training programs that can enhance their needs to Serve and Protect in their communities. During the course of the Convention, many Receptions and Activities will be taking place in our Exhibitor Space to keep attendees focused and interacting with the Exhibitors.



# MESSAGE FROM OUR EXECUTIVE OFFICERS

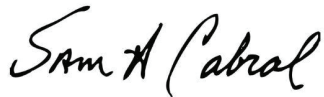
## Dear Law Enforcement Exhibitor ...

On behalf of the Law Enforcement Community, Mike and I would like to thank you for your support. It is because of your strong commitment that we are reaching out to you first in order to offer you priority space reservations before opening the Exhibit Hall area to all organizations. Every four years, officers and local law enforcement from around the country gather for their International Convention. In 2022, the 22nd I.U.P.A. Convention will be held at the Casa Marina Key West, Curio Collection by Hilton in Key West, FL.

First of all, please allow me to state how much it means to our officers to see the support from individuals and organizations such as yours. Moreover, the financial support generated assists us in coordinating such a large Convention. There are no registration fees that are charged and every member is welcomed to attend. Therefore, the funds generated from advertisers and exhibitors assist in covering the expenses for such an event. For this very reason, we ask for your support in recognizing America's Law Enforcement Officers!

Please find the exhibitor reservation forms and advertising price sheets for your review. We hope to see you at the 2022 I.U.P.A. Convention while also celebrating over 40 years as the largest organization dedicated to serving and supporting Law Enforcement Officers nationwide. Please do not hesitate to contact us if you have any additional questions. We truly appreciate your commitment to supporting law enforcement and we look forward to working with you!

Sincerely,



Sam A. Cabral  
International President



Michael V. Crivello  
International Secretary-Treasurer

## Officers



Sam A. Cabral  
International President



Michael V. Crivello  
International Secretary-Treasurer

# Exhibitor Information

## Exhibitor Planner:

Cat Moriarty, I.U.P.A. Marketing Director  
Phone: 1-800-247-4872  
Email: [Cmoriarty@iupa.org](mailto:Cmoriarty@iupa.org)

## Event Location:

Casa Marina Key West, Curio Collection by Hilton  
1500 Reynolds St.  
Key West, FL 33040  
Phone: 1-305-296-3535

## Registration:

Complete the Exhibitor Registration Form on the back and return to the address listed below the form no later than May 1st, 2022. The exhibit space available will be awarded on a first come, first serve basis. Completion of the Exhibitor Registration Form and payment guarantees your exhibit space. Be aware, there is limited space so please include your budget preparation.

## Benefits:

Free admission to Convention receptions and meals. Attendees will learn one-on-one about the services offered by your organization.

## Exhibit Dates:

August 24th - 26th, 2022.

## Door Prizes:

We recommend that all exhibitors bring one item to be offered as a door-prize or fish bowl raffle during the Convention.

## Lodging:

I.U.P.A. formally requests that all exhibitors stay at the Casa Marina Key West, Curio Collection by Hilton to assist in the discounted group rates. Otherwise, I.U.P.A. may charge an additional \$200.00 to Exhibitor Fees for loss of room compensation.

## Shipment of Materials Dates:

With regard to shipping, due to Casa Marina's limited storage space, the hotel will not accept shipments before Aug. 18th, 2022. However, the International Union of Police Associations will allow shipments to be sent to I.U.P.A. Headquarters, if it arrives no later than Aug. 11th, 2022 and it will be transported to the site location.

## Shipment Required Labels:

### Ship to Casa Marina

GROUP/CONFERENCE NAME  
Hold for ( First/Last Name & Company)  
Box 1 of ?  
Casa Marina Key West, Curio Collection by Hilton  
1500 Reynolds Resort  
Key West, FL 33040

**\*Shipping Deadline: Will not be  
accepted prior to Aug. 18<sup>th</sup>, 2022\***

### Ship to I.U.P.A.

GROUP/CONFERENCE NAME  
Hold for ( First/Last name & Company)  
Box 1 of ?  
International Union of Police Associations  
5632 Bee Ridge Road, Suite 200  
Sarasota, FL 34233

**\*Shipping Deadline: Must arrive at  
I.U.P.A. Headquarters no later than  
Aug 3<sup>rd</sup>, 2022\***





# Lodging

Reserve rooms ASAP due to availability through the I.U.P.A.

**IMPORTANT: Register by June 1<sup>st</sup>, 2022 or while rooms are still available.  
Once registered, link will be sent to make your reservation.**



**3 Miles from Key West International Airport!**

## Experience Our Premier Casa Marina Key West, Curio Collection by Hilton

This upscale resort, situated on 1,100 feet of private beach, is 0.6 miles from Duval Street nightlife and 1.1 miles from the Ernest Hemingway Home & Museum. The Mediterranean-styled rooms offer city views or ocean views with either a balcony or lanai at an additional cost. All rooms have Nespresso machines, mini fridges and iPod docking stations.

### AMENITIES INCLUDE:

**(\$45 Amenities Daily Fee Waived)**

- Wireless Internet
- Equipment Rentals
- Concierge
- Fitness Center
- Lounge and So Much More ...



## HOTEL ROOM RESERVATIONS:

**Standard Rooms:**

**\$232.<sup>00</sup> (a night plus tax)**

**Ocean View With Balcony:**

**\$282.<sup>00</sup> (a night plus tax)**

*\*Current Room Rates are quoted (subject to change).*

**CHECK IN/OUT TIME**

**CHECK IN: 4:00 P.M.**

**CHECK OUT: 11:00 A.M.**

**PLEASE CALL CAT MORIARTY, MARKETING DIRECTOR, AT 1-800-247-4872 FOR THE WALDORF ASTORIA, CASA MARINA HOTEL REGISTRATION FORM. DISCOUNTED ROOMS ARE LIMITED SO, PLEASE CALL AS SOON AS POSSIBLE.**

# Concierge Map

**\$45.<sup>00</sup> Daily Resort Fee - WAIVED**

- Resort access between The Reach and Casa Marina Key West, Curio Collection by Hilton. (Transportation provided from one resort to the other upon request. Based upon availability.)
- Casa Marina recreation activities: Volleyball, table tennis, corn hole, hammocks and featuring the largest beach resort in Key West
- The Reach Recreation Activities: Life size chess, bocce ball, hammocks and featuring the largest natural sand beach with direct ocean entry
- Beach and pool lounge chairs with umbrellas
- Poolside delighters including cold eucalyptus towel and popsicles
- Hydration station at the pool
- Wireless internet access
- Business center access
- Fitness center access
- Local & domestic long distance phone calls
- Daily newspapers
- (2) In room bottles of water daily
- In-room espresso





# Advertising Form

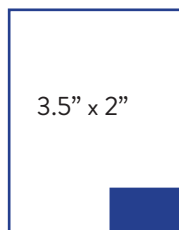
Enhance your exposure by including an advertisement in the participant's 22nd I.U.P.A. Convention Journal which will be distributed to attendees and mailed out nationally. Advertisement opportunities are available to all regardless of attendance.

**Deadline: June 1<sup>st</sup>, 2022**

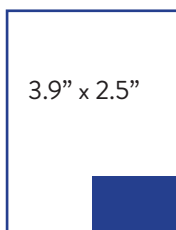
## How to submit ads:

**Online Registration:** [www.iupa2022.org](http://www.iupa2022.org)

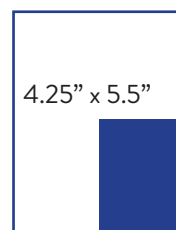
**Email:** We encourage you to email ads as PDFS. However we will accept JPEGs, TIFFS, PNGs. Please send those attachments to [ads@iupa.org](mailto:ads@iupa.org) with "2022 Convention Souvenir Journal" as the subject.



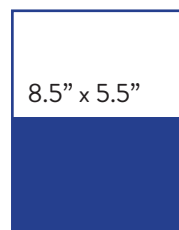
Business Card  
**\$200.00**



Eighth Page  
**\$400.00**



Quarter Page  
**\$600.00**



Half Page  
**\$900.00**



Full Page  
**\$1,500.00**



Two-Page Spread  
**\$2,000.00**

**PLEASE PRINT CLEARLY BELOW**

## Advertising Information

\* Name of Organization: \_\_\_\_\_

\* Person to Contact: \_\_\_\_\_

\* Address: \_\_\_\_\_

\* City, State, Zip: \_\_\_\_\_

\* Phone: \_\_\_\_\_ \* Email: \_\_\_\_\_

\* Ad Size: \_\_\_\_\_

\* Amount Enclosed:

I Agree to all official rules & regulations: Yes ☐ No ☐

Signature: \_\_\_\_\_

**\* COMPLETE CREDIT CARD ON OTHER SIDE \***

# Exhibitors Registration Form

Deadline: June 1<sup>st</sup>, 2022

Price for Exhibitor Booth: \$1,200.00

## Exhibitor Booth Includes:

Table and 2 chairs included in booth. This price also includes lunch, reception access, registration, and your business logo featured on our 2022 I.U.P.A. Convention Journal.

When your exhibitor form is mailed and processed, we then send you a participants guide with more information on the event. For online registration, please visit [www.iupa2022.org](http://www.iupa2022.org)

PLEASE PRINT CLEARLY BELOW

## Exhibitor Information

\* Name of Organization: \_\_\_\_\_  
\* Names of Exhibitors: \_\_\_\_\_  
\* Person to Contact: \_\_\_\_\_  
\* Phone: \_\_\_\_\_  
\* Email: \_\_\_\_\_

## Payment Information

\* Name: \_\_\_\_\_ \* Total:   
\* Phone Number: \_\_\_\_\_  
\* Email: \_\_\_\_\_  
\* Billing Address: \_\_\_\_\_

\*\*MUST BE THE SAME ADDRESS WHERE CREDIT CARD STATEMENT IS MAILED\*\*

\* City: \_\_\_\_\_ \* State: \_\_\_\_\_ \* Zip: \_\_\_\_\_

\* Select Payment Type: ☐ Credit Card ☐ Check

\* Credit Card Account Number: \_\_\_\_\_ \* Exp. Date: \_\_\_\_\_ \* CVV: \_\_\_\_\_

\* Please Check One: ☐ MasterCard ☐ Visa ☐ Amex ☐ Discover

\* Signature: \_\_\_\_\_ \* Date: \_\_\_\_\_

I AUTHORIZE THE INTERNATIONAL UNION OF POLICE ASSOCIATIONS, to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank card holder agreement.

Please make checks payable to I.U.P.A. Mail this form and payment to:  
I.U.P.A. • 5632 Bee Ridge Road, Suite 200 • Sarasota, FL 34233  
Phone: 1-800-247-4872 • Fax: 941-487-2570 • [info@iupa.org](mailto:info@iupa.org) • [WWW.IUPA2022.ORG](http://WWW.IUPA2022.ORG)

\* Required to Confirm Participation & Receipt of entry.

\*2022, I.U.P.A. DESIGNS



# OFFICIAL RULES & REGULATIONS

## 2022 I.U.P.A. Convention Exhibitors Agenda

Wednesday, August 24th through Friday, August 26th

### OFFICIAL EXHIBITION RULES AND REGULATIONS

All exhibitors are subject to the following rules and regulations. The letters "I.U.P.A." refer to the International Union of Police, AFL-CIO, acting through its officers, committees or agents. "Show Management" also refers to I.U.P.A. in the management of the exhibition.

### EXHIBITION LOCATION, DATES AND TIMES:

Exhibits will be held inside and outside the Casa Marina Key West, Curio Collection by Hilton, 1500 Reynolds Street, Key West, FL, 33040. All exhibits should be opened and staffed during the hours listed below. The I.U.P.A. reserves the right to change the dates and/or times of the exhibition, and will notify all registered.

#### Wednesday, Aug. 24th:

9:00 A.M. - 12:00 P.M. .... Exhibitor Booth Set-up  
9:00 A.M. - 4:00 P.M. .... Delegate Registration  
4:00 P.M. - 8:00 P.M. .... Reception/ Exhibitors Area Open

#### Thursday, Aug. 25th:

7:00 A.M. - 5:00 P.M. .... Delegate Registration  
7:30 A.M. - 1:30 P.M. .... Exhibitors Area Open

#### Friday, Aug. 26th:

7:30 A.M. - 1:30 P.M. .... Exhibitor Area Opens  
1:30 P.M. - 5:00 P.M. .... Exhibitor Breakdown  
6:00 P.M. - 8:30 P.M. .... Reception (Additional Sponsorship  
Promotion Available)

**\*Note:** Participant list cannot be released to protect our officers and their status as first responders. Local Leaders will disclose such information on permission basis only.

### CONTRACT FOR SPACE:

Applications for exhibit space are to be received on the official I.U.P.A. Exhibitor Application and Space Contract, and must include the full payment. Full payment must be made when submitting the contract. Cancellations must be made in writing to I.U.P.A. If the exhibitor cancels, no refund will be made due to the commitment of the revenue for the event. Space not occupied by the registered exhibitor by 3:00 P.M. on Wednesday, August 24th, 2022, will be forfeited by the exhibitor, and fees are nonrefundable. Eligibility for any company or organization to exhibit at the Convention is at the sole discretion of I.U.P.A.

### SPACE ASSIGNMENTS:

Booth space is assigned based on prior exhibit history and date of receipt of completed application. All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. The I.U.P.A. reserves the right to make modifications to booth assignments and floor plan layout in the best interest of the exhibition.

## **USE OF EXHIBIT SPACE:**

No exhibitor shall reassign, sublet or share space allotted without written consent of I.U.P.A. Demonstrations, interviews and other activities must be confined to the assigned space.

Exhibitors who erect or store other exhibit-related material or utilize any exhibit space not assigned to them are subject to forfeiture of contracted exhibit space, expulsion of the violating exhibitor and all personnel from the exhibit floor, disqualification from further entrance to the exhibit floor and possible barring from further participation at any I.U.P.A. event without obligation on the part of I.U.P.A. for refund of any fees. No political materials or signs will be allowed without prior consent.

## **EXHIBITOR'S AUTHORIZED REPRESENTATIVES:**

The I.U.P.A. will have sole control over all admittance to the convention and exhibition. Exhibitor badges are restricted to owners and full-time employees of registered exhibiting organizations or other authorized representatives of exhibiting firms approved by I.U.P.A. Exhibitor badges are limited to persons who are actually "staffing" the booth during the published move-in, show, and move-out hours, as well as sponsors of the various events.

False certification of individuals as "booth personnel," misuse of badges or any other method or device used to secure exhibitor credentials for unauthorized individuals will result in expulsion of the violating individuals from the exhibition floor, disqualification from further entrance to the exhibit floor, and possible barring from further participation of any I.U.P.A. event without obligation on the part of I.U.P.A. for refund of any fees.

## **REGISTRATION OF BOOTH REPRESENTATIVES:**

Each exhibiting organization shall provide I.U.P.A., in advance, with the name of the person or persons who will be in attendance and responsible for the installation, operation, and removal of the display. For security purposes, all exhibitor personnel are required to wear badge identification, as provided by I.U.P.A., at all times and must present corporate identification at the request of I.U.P.A. or the representative of the official service contractor. No Media representation will be involved without express consent of the organization.

## **ACCEPTABILITY OF EXHIBITS:**

All products and services exhibited shall be to serve the interests of the members of I.U.P.A. and its affiliates and shall be operated in a way that will not detract from the other exhibits, the exhibition, or the conference as a whole. Exhibitors may not advertise or display goods or services other than those manufactured or sold by them in the normal course of business. The I.U.P.A. reserves the right to determine the eligibility of any organization or products for inclusion in the exhibition and reserves the right to require the immediate withdrawal of any exhibit.

## **SIGNS & GRAPHICS:**

Absolutely no signs or graphics may be placed outside the area of the assigned exhibit space. No signs or graphics may be placed on posts or pillars in, or adjacent to, a standard booth or in any other areas of the facility.

## **PUBLIC ANNOUNCEMENT SYSTEM:**

The exhibit hall P.A. system is for I.U.P.A. use only. Exhibitors will not be allowed to make any announcements over the system.

## **MEETING ROOMS:**

The assembling of attendees in any meeting room or special function room at the Ballroom by any exhibitor or organization for any business, social, or other event, without the express written approval of I.U.P.A. is prohibited.

## **EXHIBITOR MATERIAL HANDLING:**

The Hotel and I.U.P.A. will serve as the exclusive material-handling contractor for this event. All freight shipped in for booths will be charged association costs as applied by the hotel. The material handling contractor will have exclusive rights to use all the loading areas and entryways. The Hotel and I.U.P.A. will coordinate their movements of loading and unloading.



## **RESTRICTIONS IN OPERATIONS:**

If the operation of any equipment or apparatus produces noise of sufficient volume, odors, or visuals that are objectionable to neighboring exhibitors or attendees, it will become necessary to discontinue such operation. The exhibitor agrees that radio, television, motion pictures, or other sound and visual aids will be operated in such a manner and place as to provide no inconvenience to other exhibitors. No copyrighted music, if licensed through ASCAP, BMI, or SESAC may be played in the exhibit area at any time. This applies whether music is recorded or live.

All wiring on exhibits or display fixtures must meet underwriter's rules and local fire department regulations (3-wire only). This applies to all booth construction and electronic equipment. Please be sure these specifications are met prior to sending your display to the exhibition site. The use or distribution of balloons or other helium-inflated items within the exhibit hall is prohibited. The I.U.P.A. reserves the right to prohibit the use of any equipment opposing these rules.

## **ON-SITE SALES:**

Cash or credit card sales are permitted on the exhibit hall floor. Licenses, taxes to sell, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. The exhibitor must provide a bill of sale or receipt to anyone who purchases goods.

## **CANCELLATION/TERMINATION:**

In the event that the I.U.P.A. cancels or terminates the exhibition for any reason, the exhibitor waives all claims against the I.U.P.A. for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against the I.U.P.A., a refund of all amounts paid by the exhibitor to IUPA in accordance with this agreement.

## **LIABILITY:**

The I.U.P.A. does not insure exhibitors for loss by theft or otherwise. The I.U.P.A. is not responsible for loss or damage resulting from any cause in connection with transfer, installation, maintenance, or removal of exhibits, or management of the convention. Exhibitors wishing to insure their goods must do so at their own expense. Exhibitors shall hold the I.U.P.A. harmless from any claims resulting from the breach of the Exhibitor's obligations hereunder and/or the Exhibitor's negligence or breach of any legal or statutory duty or obligation. The I.U.P.A. is not responsible for any loss or damage of merchandise or personal injury to any exhibitor, respective employees, or representatives at any time before, during, or after exhibit hours.



