



ND

THE INTERNATIONAL UNION
OF POLICE ASSOCIATIONS

®

The I.U.P.A. International Convention

"OVER 40 YEARS IN THE MAKING"

SPONSORS GUIDE

AUGUST 24th-26th, 2022

IUPA2022.ORG

5632 Bee Ridge Rd, Suit 200, Sarasota, FL 34233
Phone: 1-800-247-4872



Scan for
online version



Sponsor At The I.U.P.A. 2022 Convention!

An Event You Don't Want To Miss...

The International Union of Police Associations is proud to present the 22nd I.U.P.A. Convention & Expo in Key West, FL at the beautiful & luxurious Casa Marina Key West, Curio Collection by Hilton on August 24th-26th 2022. This premier destination is guaranteed to attract high volumes of targeted attendees as well as, a perfect arena and atmosphere for an event that will naturally boost a Sponsor's exposure.

For over 40 Years The I.U.P.A. has been providing Law Enforcement agencies nationwide, with the most updated and respected vendors, suppliers and training programs that can enhance their needs to Serve and Protect in their communities. During the course of the Convention, many Receptions and Activities will be taking place in our Exhibitor Space to keep attendees focused and interacting with the Exhibitors.

MESSAGE FROM OUR EXECUTIVE OFFICERS

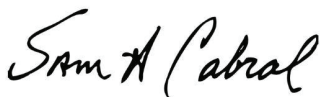
Dear Law Enforcement Sponsor...

On behalf of the Law Enforcement Community, Mike and I would like to thank you for your support. It is because of your strong commitment that we are reaching out to you first in order to offer you priority space reservations before opening the Exhibit Hall area to all organizations. Every four years, law enforcement officers and local leaders from around the country gather for their International Convention. In 2022, the 22nd I.U.P.A. Convention will be held at the Casa Marina Key West, Curio Collection by Hilton in Key West, FL.

First of all, please allow me to state how much it means to our officers to see the support from individuals and organizations such as yours. Moreover, the financial support generated assists us in coordinating such a large Convention. There are no registration fees that are charged and every member is welcomed to attend. Therefore, the funds generated from advertisers, sponsors and exhibitors assist in covering the expenses for such an event. For this very reason, we ask for your support in recognizing America's Law Enforcement Officers!

Please find the sponsor reservation forms and advertising price sheets for your review. We hope to see you at the 2022 I.U.P.A. Convention while also celebrating over 40 years as the largest organization dedicated to serving and supporting Law Enforcement Officers nationwide. Please do not hesitate to contact us if you have any additional questions. We truly appreciate your commitment to supporting law enforcement and we look forward to working with you!

Sincerely,



Sam A. Cabral
International President



Michael V. Crivello
International Secretary-Treasurer

Officers



Sam A. Cabral
International President



Michael V. Crivello
International Secretary-
Treasurer

SPONSORSHIP LEVELS & FEES

Sponsorship registration includes an exhibit booth, placement of your company's name in the Exhibitors Area Guide Convention, and attendance fees for up to (2) people. The fees for Sponsorships are as follows:

Bronze Sponsor

Amount: \$3,000

- Exhibitor Booth
- Logo and Company Description on Promotional Delegate Registration Materials Mailed out
- Logo and Description Placed on WWW.IUPA2022.ORG
- 1/2 Page advertisement in the 2022 Convention Journal - **Preferred Date: June 1st, 2022**
- (1) I.U.P.A. Facebook Posting
- (1) I.U.P.A. Mass E-mail Blast Recognition
- Logo Flashed on Convention Screen During Morning Pre-Convention Session

Silver Sponsor

Amount: \$5,000

- Exhibitor Booth
- Logo and Company Description on Promotional Delegate Registration Materials Mailed out
- Logo and Program Information Flashed on Convention Screen Morning Pre-Convention Session
- Logo and Description Placed on WWW.IUPA2022.ORG
- Full Page Silver Sponsor Advertisement in the 2022 Convention Souvenir Guide - **Preferred Date: June 1st, 2022**
- (3) I.U.P.A. Facebook Postings
- (2) I.U.P.A. Mass E-mail Blast Recognitions
- Flyer Placed in Delegate Registration Bags at the 2022 Convention
- Delegate Dinners Arranged & Reservations Made per Request
- (1) Article in Police Union News or Ad



Gold Sponsor

Amount: \$10,000

- Exhibitor Booth (Primier Placement)
- Logo and Description Placed on WWW.IUPA2022.ORG noted as "Gold Sponsor"
- Advertisement run (2) Times on WWW.IUPA.ORG Homepage
- Gold Sponsor Advertisement in the 2022 Convention Guide - **Preferred Date: June 1st, 2022**
- (6) Facebook Postings
- (4) I.U.P.A. Mass E-mail Blast Recognitions
- Flyer Placed in Delegate Registration Bags at the 2022 Convention
- Delegate Dinners Arranged & Reservations Made per Request (Premier Selection)
- Presentation Opportunity (approx. 5 minutes) in Front of Delegation
- Recognition of Corporate Delegates as "Gold Sponsor"
- (1) Room Drop for Delegates During Convention (at hotel costs)
- Logo and Program Information Flashed on Convention Screen Each Morning and end of Session
- (2) Articles in Police Union News
- (2) Advertisements in Police Union News
- Article Duplicated on WWW.IUPA2022.ORG

SPONSORSHIP LEVELS & FEES

Lead Sponsor

Amount: **\$20,000**

- Exhibitor Booth (Premier Placement)
- Logo and Description Placed on WWW.IUPA2022.ORG noted as “Lead Sponsor”
- Advertisement run (3) Times (7 Days Each) on WWW.IUPA.ORG Homepage
- Sign at Each Reception as “Lead Sponsor”
- Two Page Spread in the 2022 Convention Guide - **Preferred Date: June 1st, 2022**
- (10) Facebook Postings
- (8) I.U.P.A. Mass E-mail Blasts
- Flyer Placed in Delegate Registration Bags at the 2022 Convention
- Logo and Program Information Flashed on Convention Screen Each Morning and end of Session
- Presentation Opportunity (approx. 5-10 minutes) in Front of Delegation
- Recognition of Corporate Delegates as “Lead Sponsor”
- Delegate Dinners Arranged & Reservations Made per Request (Premier Selection)
- Opportunity for (2) Room Drops (at hotel costs)
- (3) Articles in Police Union News
- (4) Advertisements in Police Union News
- Articles Duplicated on WWW.IUPA2022.ORG
- Logo added on over 25 Local Affiliate Websites

Please contact Cat Moriarty at 1-(800)-247-4872 or E-mail cmoriarty@iupa.org regarding questions about Sponsorship Levels & Fees.

Advertising:

Everyone is invited to advertise in the official Convention Souvenir Journal. This is a great opportunity for your company to be seen by Law Enforcement Officers. Even if you can't attend the convention, our members will see that they have your support. If you are interested in purchasing advertising space, please read the information provided in the Contract Packet.

PAST SPONSORS & EXHIBITORS



DON'T MISS OUT!
THIS ADVERTISING
OPPORTUNITY ONLY COMES
ONCE EVERY 4 YEARS!

EXHIBITOR INFORMATION

Exhibitor Planner:

Cat Moriarty, I.U.P.A. Marketing Director
Phone: 1-(800)-247-4872
Email: Cmoriarty@iupa.org

Event Location:

Casa Marina Key West, Curio Collection by Hilton
1500 Reynolds St
Key West, FL, 33040
Phone: 1-305-296-3535

Registration:

Complete the Exhibitor Registration Form on the back and return to the address listed below the form no later than May 1st, 2022. The exhibit space available will be awarded on a first come, first serve basis. Completion of the Sponsorship & Exhibitor Registration Form and payment guarantees your exhibit space. Be aware, there is limited space so please include in your budget preparation.

Benefits:

Free admission to convention receptions and meals. Attendees will learn one-on-one about the services offered by your organization. (Also, your business will be linked to the website for all member to revisit your services & products on IUPA.ORG for a 1 year.)

Exhibit Dates:

August 24th - 26th, 2022.
(*Set up/ break down time frames will be updated when information is available.)

Door Prizes:

We recommend all exhibitors to bring one item to be offered as a door-prize or fish bowl raffle during the convention.

Lodging:

I.U.P.A. formally requests that all exhibitors stay at the Casa Marina Key West, Curio Collection by Hilton to assure discounted group rates. Otherwise, I.U.P.A. may charge an additional \$200.00 to Exhibitor Fees.

Price for Exhibitor Booth: \$1,200.00 (this price is if you are **ONLY** exhibiting)

Exhibitor Booth Includes:

8ft x 6ft table with two chairs and drapery. This price also includes lunch, reception access, registration and your business logo featured on our 2022 I.U.P.A. Convention Journal and 1 year I.U.P.A. website featuring your products and services

Shipment of Materials Dates:

In regards to shipping, due to Casa Marinas limited storage space, the hotel will not accept shipments before Aug. 18th, 2022. However, the International Union of Police Association will allow shipments to be sent to I.U.P.A. Headquarters if it arrives no later than Aug. 11th, 2022 and it will be transported to the site location.

Shipment Required Labels:

Ship to Casa Marina

GROUP/CONFERENCE NAME
Hold for (First/ Last name & Company)
Box 1 of ?
Casa Marina Key West
Curio Collection by Hilton
1500 Reynolds Resort

***Shipping will not be accepted prior to
Aug. 18th, 2022***

Ship to I.U.P.A.

GROUP/CONFERENCE NAME
Hold for (First/ Last name & Company)
Box 1 of ?
International Union of Police Associations
5632 Bee Ridge Road
Sarasota, FL, 34233

***Shipping Deadline: Must arrive at
I.U.P.A. Headquarters no later than
Aug 3rd, 2022***



LODGING

Reserve rooms ASAP due to availability through the I.U.P.A.

IMPORTANT: Register by June 1st, 2022 or while rooms are still available.

Once registered, link will be sent to make your reservation.



3 Miles from Key West International Airport!

Experience Our Premier Casa Marina Key West, Curio Collection by Hilton

This upscale resort, situated on 1,100 feet of private beach, is 0.6 miles from Duval Street nightlife and 1.1 miles from the Ernest Hemingway Home & Museum. The Mediterranean-styled rooms offer city views or ocean views with either a balcony or lanai at an additional cost. All rooms have Nespresso machines, mini fridges and iPod docking stations.

AMENITIES INCLUDE:

(\$45 Amenities Daily Fee Waived)

- Wireless Internet
- Equipment Rentals
- Concierge
- Fitness Center
- Lounge and So Much More...



HOTEL ROOM RESERVATIONS:

Standard Rooms :

\$232.⁰⁰ (a night plus tax)

Ocean View With Balcony:

\$282.⁰⁰ (a night plus tax)

CHECK IN/OUT TIME

CHECK IN: 4:00 P.M.

CHECK OUT: 11:00 A.M.

**Current Room Rates are quoted (subject to change).*

PLEASE CALL CAT MORIARTY, MARKETING DIRECTOR AT 1-(800)-247-4872 FOR THE CASA MARINA KEY WEST, CURIO COLLECTION BY HILTON REGISTRATION FORM. DISCOUNTED ROOMS ARE LIMITED SO, PLEASE CALL AS SOON AS POSSIBLE.

Concierge Map

\$45.⁰⁰ Daily Resort Fee - WAIVED

- Resort access between The Reach and Casa Marina Key West, Curio Collection by Hilton. (Transportation provided from one resort to the other upon request. Based upon availability.)
- Casa Marina recreation activities: Volleyball, table tennis, corn hole, hammocks and featuring the largest beach resort in Key West
- The Reach Recreation Activities: Life size chess, bocce ball, hammocks and featuring the largest natural sand beach with direct ocean entry
- Beach and pool lounge chairs with umbrellas
- Poolside delighters including cold eucalyptus towel and popsicles
- Hydration station at the pool
- Wireless internet access
- Business center access
- Fitness center access
- Local & domestic long distance phone calls
- Daily newspapers
- (2) In room bottles of water daily
- In-room espresso



ADVERTISING FORM

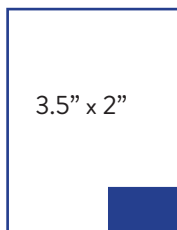
Enhance your exposure, include an advertisement in the participant's 22nd I.U.P.A. Convention Journal which will be distributed to attendees and mailed out nationally. Advertisement opportunities are available to all regardless of attendance.

Deadline: June 1st, 2022

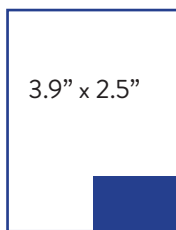
How to submit ads:

Online Registration: www.iupa2022.org

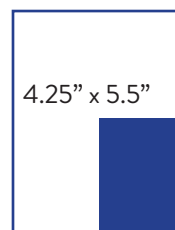
Email: We encourage you to email ads as PDFS. However we will accept JPEGs, TIFFS, PNGs. Please send those attachments to ads@iupa.org with "2022 Convention Souvenir Journal" as the subject.



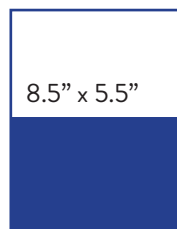
Business Card
\$200.00



Eighth Page
\$400.00



Quarter Page
\$600.00



Half Page
\$900.00



Full Page
\$1,500.00



Two-Page Spread
\$2,000.00

PLEASE PRINT CLEARLY BELOW

Advertising Information

* Name of Organization: _____

* Person to Contact: _____

* Address: _____

* City, State, Zip: _____

* Phone: _____ * Email: _____

* Ad Size: _____

* Amount Enclosed:

I Agree to all official rules & regulations : Yes ☐ No ☐

Signature: _____

*

COMPLETE CREDIT CARD ON OTHER SIDE

*

SPONSORSHIP REGISTRATION FORM

When your exhibitor form is mailed and processed we then send you a participants guide with more information on the event.

PLEASE CHECK ONE OF THE FOLLOWING OPTIONS:

* All sponsorship levels include an Exhibitors Booth. However, Advertisement in Convention Souvenir Journal must be purchased separately.

☐ Bronze Sponsorship ☐ Silver Sponsorship ☐ Gold Sponsorship ☐ Lead Sponsorship

PLEASE PRINT CLEARLY BELOW

Sponsor & Exhibitor Information

* Name of Organization: _____
* Names of Exhibitors: _____
* Person to Contact: _____
* Phone: _____
* Email: _____

Payment Information

* Name: _____ * TOTAL:
* Phone Number: _____
* Email: _____
* Billing Address: _____

MUST BE THE SAME ADDRESS WHERE CREDIT CARD STATEMENT IS MAILED

* City: _____ * State: _____ * ZIP: _____
* Select Payment Type: ☐ Credit Card ☐ Check
* Credit Card Account Number: _____ * Exp. Date: _____ * CVV: _____
* Please Check One: ☐ MasterCard ☐ Visa ☐ Amex ☐ Discover
* Signature: _____ * Date: _____

I AUTHORIZE THE INTERNATIONAL UNION OF POLICE ASSOCIATIONS, to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank card-holder agreement.

Please make checks payable to I.U.P.A. Mail this form and payment to:
I.U.P.A. • 5632 Bee Ridge Road • Sarasota, FL 34233
Phone: 1-800-247-4872 • Fax: 941-487-2570 • info@iupa.org • WWW.IUPA2022.ORG

* Required to Confirm Participation & Receipt of entry.

OFFICIAL RULES & REGULATIONS

2022 I.U.P.A. Convention Exhibitors Agenda

Wednesday, August 24th through Friday, August 26th

OFFICIAL EXHIBITION RULES AND REGULATIONS

All exhibitors are subject to the following rules and regulations. The letters "I.U.P.A." refer to the International Union of Police, AFL-CIO, acting through its officers, committees or agents. "Show Management" also refers to I.U.P.A. in the management of the exhibition.

EXHIBITION LOCATION, DATES AND TIMES:

Exhibits will be held inside and outside the Casa Marina Key West, Curio Collection by Hilton, 1500 Reynolds Street, Key West, FL, 33040. All exhibits should be opened and staffed during the hours listed below. The I.U.P.A. reserves the right to change the dates and/or times of the exhibition, and will notify all registered.

Wednesday, Aug. 24th:

9:00 A.M. - 12:00 P.M. Exhibitor Booth Set-up
9:00 A.M. - 4:00 P.M. Delegate Registration
4:00 P.M. - 8:00 P.M. Reception/ Exhibitors Area Open

Thursday, Aug. 25th:

7:00 A.M. - 5:00 P.M. Delegate Registration
7:30 A.M. - 1:30 P.M. Exhibitors Area Open

Friday, Aug. 26th:

7:30 A.M. - 1:30 P.M. Exhibitor Area Opens
1:30 P.M. - 5:00 P.M. Exhibitor Breakdown
6:00 P.M. - 8:30 P.M. Reception (Additional Sponsorship
Promotion Available)

***Note:** Participant list cannot be released to protect our officers and their status as first responders. Local Leaders will disclose such information on permission basis only.

CONTRACT FOR SPACE:

Applications for exhibit space are to be received on the official I.U.P.A. Exhibitor Application and Space Contract, and must include the full payment. Full payment must be made when submitting the contract. Cancellations must be made in writing to I.U.P.A. If the exhibitor cancels, no refund will be made due to the commitment of the revenue for the event. Space not occupied by the registered exhibitor by 3:00 P.M. on Wednesday, August 24th, 2022, will be forfeited by the exhibitor, and fees are nonrefundable. Eligibility for any company or organization to exhibit at the Convention is at the sole discretion of I.U.P.A.

SPACE ASSIGNMENTS:

Booth space is assigned based on prior exhibit history and date of receipt of completed application. All dimensions and locations shown on the official floor plan are believed, but not warranted, to be accurate. The I.U.P.A. reserves the right to make modifications to booth assignments and floor plan layout in the best interest of the exhibition.

USE OF EXHIBIT SPACE:

No exhibitor shall reassign, sublet or share space allotted without written consent of I.U.P.A. Demonstrations, interviews and other activities must be confined to the assigned space.

Exhibitors who erect or store other exhibit-related material or utilize any exhibit space not assigned to them are subject to forfeiture of contracted exhibit space, expulsion of the violating exhibitor and all personnel from the exhibit floor, disqualification from further entrance to the exhibit floor and possible barring from further participation at any I.U.P.A. event without obligation on the part of I.U.P.A. for refund of any fees. No political materials or signs will be allowed without prior consent.

EXHIBITOR'S AUTHORIZED REPRESENTATIVES:

The I.U.P.A. will have sole control over all admittance to the convention and exhibition. Exhibitor badges are restricted to owners and full-time employees of registered exhibiting organizations or other authorized representatives of exhibiting firms approved by I.U.P.A. Exhibitor badges are limited to persons who are actually "staffing" the booth during the published move-in, show, and move-out hours, as well as sponsors of the various events.

False certification of individuals as "booth personnel," misuse of badges or any other method or device used to secure exhibitor credentials for unauthorized individuals will result in expulsion of the violating individuals from the exhibition floor, disqualification from further entrance to the exhibit floor, and possible barring from further participation of any I.U.P.A. event without obligation on the part of I.U.P.A. for refund of any fees.

REGISTRATION OF BOOTH REPRESENTATIVES:

Each exhibiting organization shall provide I.U.P.A., in advance, with the name of the person or persons who will be in attendance and responsible for the installation, operation, and removal of the display. For security purposes, all exhibitor personnel are required to wear badge identification, as provided by I.U.P.A., at all times and must present corporate identification at the request of I.U.P.A. or the representative of the official service contractor. No Media representation will be involved without express consent of the organization.

ACCEPTABILITY OF EXHIBITS:

All products and services exhibited shall be to serve the interests of the members of I.U.P.A. and its affiliates and shall be operated in a way that will not detract from the other exhibits, the exhibition, or the conference as a whole. Exhibitors may not advertise or display goods or services other than those manufactured or sold by them in the normal course of business. The I.U.P.A. reserves the right to determine the eligibility of any organization or products for inclusion in the exhibition and reserves the right to require the immediate withdrawal of any exhibit.

SIGNS & GRAPHICS:

Absolutely no signs or graphics may be placed outside the area of the assigned exhibit space. No signs or graphics may be placed on posts or pillars in, or adjacent to, a standard booth or in any other areas of the facility.

PUBLIC ANNOUNCEMENT SYSTEM:

The exhibit hall P.A. system is for I.U.P.A. use only. Exhibitors will not be allowed to make any announcements over the system.

MEETING ROOMS:

The assembling of attendees in any meeting room or special function room at the Ballroom by any exhibitor or organization for any business, social, or other event, without the express written approval of I.U.P.A. is prohibited.

EXHIBITOR MATERIAL HANDLING:

The Hotel and I.U.P.A. will serve as the exclusive material-handling contractor for this event. All freight shipped in for booths will be charged association costs as applied by the hotel. The material handling contractor will have exclusive rights to use all the loading areas and entryways. The Hotel and I.U.P.A. will coordinate their movements of loading and unloading.

RESTRICTIONS IN OPERATIONS:

If the operation of any equipment or apparatus produces noise of sufficient volume, odors, or visuals that are objectionable to neighboring exhibitors or attendees, it will become necessary to discontinue such operation. The exhibitor agrees that radio, television, motion pictures, or other sound and visual aids will be operated in such a manner and place as to provide no inconvenience to other exhibitors. No copyrighted music, if licensed through ASCAP, BMI, or SESAC may be played in the exhibit area at any time. This applies whether music is recorded or live.

All wiring on exhibits or display fixtures must meet underwriter's rules and local fire department regulations (3-wire only). This applies to all booth construction and electronic equipment. Please be sure these specifications are met prior to sending your display to the exhibition site. The use or distribution of balloons or other helium-inflated items within the exhibit hall is prohibited. The I.U.P.A. reserves the right to prohibit the use of any equipment opposing these rules.

ON-SITE SALES:

Cash or credit card sales are permitted on the exhibit hall floor. Licenses, taxes to sell, payment of sales tax, and other legal business requirements are the responsibility of the exhibitor. The exhibitor must provide a bill of sale or receipt to anyone who purchases goods.

CANCELLATION/TERMINATION:

In the event that the I.U.P.A. cancels or terminates the exhibition for any reason, the exhibitor waives all claims against the I.U.P.A. for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against the I.U.P.A., a refund of all amounts paid by the exhibitor to IUPA in accordance with this agreement.

LIABILITY:

The I.U.P.A. does not insure exhibitors for loss by theft or otherwise. The I.U.P.A. is not responsible for loss or damage resulting from any cause in connection with transfer, installation, maintenance, or removal of exhibits, or management of the convention. Exhibitors wishing to insure their goods must do so at their own expense. Exhibitors shall hold the I.U.P.A. harmless from any claims resulting from the breach of the Exhibitor's obligations hereunder and/or the Exhibitor's negligence or breach of any legal or statutory duty or obligation. The I.U.P.A. is not responsible for any loss or damage of merchandise or personal injury to any exhibitor, respective employees, or representatives at any time before, during, or after exhibit hours.

Event Sponsorship:

If you just want to sponsor one specific event, we have several individual event sponsorships available (i.e. Luncheon Speaker Sponsor, Golf Classic Signage Sponsor, Entertainment Sponsor).

Questions? Contact the Exhibitor Planner & Marketing Director: **Cat Moriarty** - Cmoriarty@iupa.org

Sponsorship Cancellation Policy:

- 1.) Sponsorships are **NON-REFUNDABLE**.
- 2.) Any funds paid to I.U.P.A. as a result of sponsorship are **NON-REFUNDABLE**.

